



PLACITAS

GARDEN TOUR

Sunday
Sept. 13th

2026

9 am - 4pm

2026 Placitas Garden Tour Advertising Agreement

Advertiser: _____

Contact Person/ Title: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Ad Size: Back Cover Inside Front Cover Inside Back Cover Adjacent to First Garden Full Page Half Page Quarter Page

Total Enclosed \$ _____

Authorized Signature: _____ Date: _____

Ad payment must be received no later than Friday, June 28, to be included in the booklet.

Should the tour be canceled for any reason, money will be reimbursed minus a small processing fee. Once you've filled out this pdf, save the completed form and email it to PlacitasGardenTour@gmail.com.

Pay online <https://placitasgardentour.com/advertising-payment/>
or mail checks made payable to Placitas Garden Tour to: PO Box 984, Placitas, NM 87043.

Summary of Important Dates & Contacts:

Ad Reservation Deadline: FRIDAY, JUNE 26, 2026 • Completed Ads Deadline: FRIDAY, July 10, 2026

*For questions on ad specifications or assistance with ad layout contact: Kim Foreman, 260.312.1131,
email: kim@foremandesigngroup.com*

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2026 Placitas Garden Tour Advertising Specifications

The 10th annual Placitas Garden Tour will be held on September 13, 2026, from 9 am-4 pm. The tour will feature diverse gardens as well as artists creating their works in the gardens. *Garden Tour education will focus on sustainability in our high desert/arid climate.*

Sponsorship ads will be printed in the Full-Color 9" W X 6" H booklet/ticket along with garden

descriptions and tour information. This is a great opportunity to advertise your business! Advertisers, along with links to their businesses, will be listed on PlacitasGardenTour.com. Premium Ads (\$375 or greater) will also be featured as images throughout the website.

Placitas Garden Tour is a 501(c)3 nonprofit Charitable Organization.

<u>Ad Sizes</u>	<u>Dimensions</u>	<u>Price</u>
Back Cover - Full Page Full Bleed Ad	9.25" wide X 6.25" high at 300 dpi (<i>incl. bleed</i>) Keep text within live area of 8.25" X 5.25"	\$650
Inside Front Cover - Full Page Ad	Same dimensions as back cover	\$500
Inside Back Cover - Full Page Ad	Same dimensions as back cover	\$400
Full Page - Adjacent to First Garden Description	8.25" wide X 5.25" high at 300 dpi	\$375
Full Page Ad	8.25" wide X 5.25" high at 300 dpi	\$300
Half Page Ad Vertical	4.125" wide X 5.25" high at 300 dpi	\$200
Quarter Page Ad Horizontal	4.25" wide X 2.5" high at 300 dpi	\$100

Non-Profit Discount: 15% off from any ad size price

Payment

Ad payment must be received no later than Friday, June 26, 2026 to be included.

Pay online <https://placitasgardentour.com/advertising-payment/> or mail checks made payable to Placitas Garden Tour to: PO Box 984, Placitas, NM 87043.

Artwork

All ad files must be emailed no later than Friday, July 10, 2026.

Your ad must be provided in digital format at 300 dpi at actual print size. Ads may be submitted in the following formats: jpg, pdf, tif or eps. For questions about ads, contact Kim Foreman at kim@foremandesigngroup.com or call 260-312-1131. Send completed ad artwork to: kim@foremandesigngroup.com.